



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 202982 /		<u>Alt Order #</u> 06848684
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1294
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 09/10/12 / 09/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	09/04/12	09/07/12	News 8 @ 6a	6a-7a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$450.00	0.00			
2	WTNH	09/04/12	09/07/12	GMA	7a-9a		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$500.00	0.00			
3	WTNH	09/04/12	09/07/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00	0.00			
4	WTNH	09/04/12	09/07/12	News 8 Noon	12p-1230p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00	0.00			
5	WTNH	09/04/12	09/07/12	Connecticut Style	1230p-1p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$250.00	0.00			
6	WTNH	09/04/12	09/07/12	The Chew	1p-2p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00	0.00			
7	WTNH	09/04/12	09/07/12	General Hospital	General Hospital		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$350.00	0.00			
8	WTNH	09/04/12	09/07/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$750.00	0.00			
9	WTNH	09/04/12	09/07/12	M-F 7p-730p	7p-730p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,200.00	0.00			
10	WTNH	09/04/12	09/09/12	Late News 8	11p-11:35p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTFS				1	\$1,000.00	0.00			
11	WTNH	09/04/12	09/04/12	Tue Hour 3	10p-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$4,000.00	0.00			
12	WTNH	09/05/12	09/05/12	Wed Hour 3	10p-11p		:30				NM	1	\$4,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
202982 /	06848684

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	LINDA MCMAHON :30S	1294

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----				1	\$4,000.00	0.00			
13	WTNH	09/07/12	09/07/12	Fri Hour 1	8p-9p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				2	\$2,000.00	0.00			
14	WTNH	09/07/12	09/07/12	Fri Prime Other 2	8p-11p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$3,000.00	0.00			
15	WTNH	09/08/12	09/08/12	Nascar	Nascar		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$750.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	09/03/12-09/09/12	Nascar	Nascar	-----Sa--	:30		<del>\$750.00</del>	0.00	NM		
	See MG 15.3,15.4												
	2	WTNH	09/03/12-09/09/12	Nascar	Nascar	-----Sa--	:30		<del>\$750.00</del>	0.00	NM		
	See MG 15.3,15.4												
	3	WTNH	09/08/12-09/08/12	Nascar	Nascar	-----Sa--	:30		\$500.00	0.00	NM		
	Ⓜ	MG for 15.1,15.2											
	4	WTNH	09/08/12-09/08/12	Nascar	Nascar	-----Sa--	:30		\$500.00	0.00	NM		
	Ⓜ	MG for 15.1,15.2											
16	WTNH	09/08/12	09/09/12	GMA SaSu	8a-9a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$350.00	0.00			
17	WTNH	09/09/12	09/09/12	ABC This Week	9a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00	0.00			
18	WTNH	09/09/12	09/09/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$350.00	0.00			
19	WTNH	09/10/12	09/10/12	News 8 @ 6a	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$300.00	0.00			
20	WTNH	09/10/12	09/10/12	GMA	7a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	09/10/12-09/16/12	GMA	7a-9a	M-----	:30		<del>\$300.00</del>	0.00	NM		
	Credited												
	2	WTNH	09/10/12-09/16/12	GMA	7a-9a	M-----	:30		<del>\$300.00</del>	0.00	NM		
	See MG 20.3												
	3	WTNH	09/10/12-09/10/12	GMA	7a-9a	M-----	:30		\$350.00	0.00	NM		
	Ⓜ	MG for 20.2 09/10											
21	WTNH	09/10/12	09/10/12	M-F 9a-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00	0.00			
22	WTNH	09/10/12	09/10/12	News 8 Noon	12p-1230p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00	0.00			
23	WTNH	09/10/12	09/10/12	The Chew	1p-2p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00	0.00			
24	WTNH	09/10/12	09/10/12	General Hospital	General Hospital		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00	0.00			
25	WTNH	09/10/12	09/10/12	News 8 5p-6p	5p-6p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$400.00	0.00			
26	WTNH	09/10/12	09/10/12	News 8 6p-630p	6p-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$500.00	0.00			
27	WTNH	09/10/12	09/10/12	M-F 7p-730p	7p-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$900.00	0.00			
28	WTNH	09/10/12	09/10/12	M-F 730p-8p	730p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$700.00	0.00			
29	WTNH	09/10/12	09/10/12	Nightline	1135p-120630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00	0.00			
30	WTNH	09/10/12	09/10/12	Late News 8	11p-1135p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$600.00	0.00			
31	WTNH	09/10/12	09/10/12	Mon 8-10p	8p-10p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$3,000.00	0.00			
32	WTNH	09/10/12	09/10/12	Mon Hour 3	10p-11p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$1,800.00	0.00			
33	WTNH	09/04/12	09/07/12	Good Afternoon America	2p-3p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00	0.00			
34	WTNH	09/10/12	09/10/12	GMA	7a-9a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				1	\$350.00	0.00			
N 35	WTNH	09/10/12	09/10/12	Mon Hour 3	10p-11p		:30				NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$2,600.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>77</b>	<b>\$59,650.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	77	\$59,650.00	\$50,702.50
<b>Totals</b>	<b>77</b>	<b>\$59,650.00</b>	<b>\$50,702.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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EC'd Yes Last Received: 08/31/2012 10:44 AM Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency ( ) MENTZER MEDIA Rep Firm  
Advertiser ( ) L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office ( ) PHILADELPHIA  
Product LINDA MCMAHON :30S TOWSON, MD 21286 Salesperson ( ) KATE BRADY  
Estimate# 1294 Agency C/P1/P2/E //1294  
Buyer ANNE BRAUNSCHEIDEL Flight Dates 09/04/2012 - 09/10/2012 Salesperson Phone# 215-567-6005  
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938  
Fax#

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE :30S SC=\*

--- REMARKS ---

SEE LNS 21 & 26 FOR RATE REV, LNS 33,34,38 FOR NA'S  
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
---	-----	-----	-----	-----	----	-----	-----	-----	---	-----	-----	-----
*21	09/08-09/08	SA	6P-1130P	2	:30	\$750.00		2		1	\$1,500.00	
Buyline Comment: NASCAR												
Station Remark: V4 RATE NEEDS TO BE REV TO \$500												
*26	09/10-09/10	M	7A-9A	2	:30	\$300.00		2		1	\$600.00	
Buyline Comment: GMA												
Station Remark: V4 RATE NEEDS TO BE REV TO \$350												
*33	09/10-09/10	M	7P-730P	1	:30	\$900.00		1		1	\$900.00	
Buyline Comment: JEOPARDY												
Station Remark: V4 LN NA DUE PPOLITICAL												
*34	09/10-09/10	M	730P-8P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: WHEEL												
Station Remark: V4 LN NA DUE POLITICAL												
*38	09/10-09/10	M	10P-11P	2	:30	\$1,800.00		2		1	\$3,600.00	
Buyline Comment: CASTLE												
Station Remark: V4 LN NA DUE POLITICAL												

---REPORT TOTALS---

Report Totals: 8 / \$7,300.00

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) L.MCMAHON 4 SENATE  
Product LINDA MCMAHON :30S  
Estimate# 1294  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1294  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Sep 12: 75 / \$54,850.00  
Sales Totals: 75 / \$54,850.00  
Station Totals: 75 / \$54,850.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$100,000	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 45%	WTNH 54%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP UPDATED

Books null  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 202982 /		<u>Alt Order #</u> 06848684
<u>Product</u> LINDA MCMAHON :30S		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1294
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132€		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**  
**USA**

✓  
 com  
 8/31/12

L15 change  
 \$ 500

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTNH	09/04/12	09/07/12	News 8 @ 6a	6a-7a		:30			NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$450.00			
N 2	WTNH	09/04/12	09/07/12	GMA	7a-9a		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$500.00			
N 3	WTNH	09/04/12	09/07/12	M-F 9a-10a	9a-10a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00			
N 4	WTNH	09/04/12	09/07/12	News 8 Noon	12p-1230p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$350.00			
N 5	WTNH	09/04/12	09/07/12	Connecticut Style	1230p-1p		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$250.00			
N 6	WTNH	09/04/12	09/07/12	The Chew	1p-2p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00			
N 7	WTNH	09/04/12	09/07/12	General Hospital	General Hospital		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$350.00			
N 8	WTNH	09/04/12	09/07/12	News 8 5p-6p	5p-6p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$750.00			
N 9	WTNH	09/04/12	09/07/12	M-F 7p-730p	7p-730p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,200.00			
N 10	WTNH	09/04/12	09/09/12	Late News 8	11p-11:35p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTFS				1	\$1,000.00			
N 11	WTNH	09/04/12	09/04/12	Tue Hour 3	10p-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$4,000.00			
N 12	WTNH	09/05/12	09/05/12	Wed Hour 3	10p-11p		:30			NM	1	\$4,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
202982 /	06848684

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	LINDA MCMAHON :30S	1294

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$4,000.00			
N 13	WTNH	09/07/12	09/07/12	Fri Hour 1	8p-9p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				2	\$2,000.00			
N 14	WTNH	09/07/12	09/07/12	Fri Prime Other 2	8p-11p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$3,000.00			
N 15	WTNH	09/08/12	09/08/12	Nascar	Nascar		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$750.00			
N 16	WTNH	09/08/12	09/09/12	GMA SaSu	8a-9a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$350.00			
N 17	WTNH	09/09/12	09/09/12	ABC This Week	9a-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00			
N 18	WTNH	09/09/12	09/09/12	Su News 8 @ 6p	6p-630p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$350.00			
N 19	WTNH	09/10/12	09/10/12	News 8 @ 6a	6a-7a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$300.00			
N 20	WTNH	09/10/12	09/10/12	GMA	7a-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$300.00			
N 21	WTNH	09/10/12	09/10/12	M-F 9a-10a	9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00			
N 22	WTNH	09/10/12	09/10/12	News 8 Noon	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00			
N 23	WTNH	09/10/12	09/10/12	The Chew	1p-2p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$150.00			
N 24	WTNH	09/10/12	09/10/12	General Hospital	General Hospital		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00			
N 25	WTNH	09/10/12	09/10/12	News 8 5p-6p	5p-6p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$400.00			
N 26	WTNH	09/10/12	09/10/12	News 8 6p-630p	6p-630p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$500.00			
N 27	WTNH	09/10/12	09/10/12	M-F 7p-730p	7p-730p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$900.00			
N 28	WTNH	09/10/12	09/10/12	M-F 730p-8p	730p-8p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$700.00			
N 29	WTNH	09/10/12	09/10/12	Nightline	1135p-120630a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
202982 /	06848684

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	LINDA MCMAHON :30S	1294

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00			
N 30	WTNH	09/10/12	09/10/12	Late News 8	11p-1135p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$600.00			
N 31	WTNH	09/10/12	09/10/12	Mon 8-10p	8p-10p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$3,000.00			
N 32	WTNH	09/10/12	09/10/12	Mon Hour 3	10p-11p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$1,800.00			
N 33	WTNH	09/04/12	09/07/12	Good Afternoon America	2p-3p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$300.00			
<b>Totals</b>											<b>75</b>	<b>\$54,850.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	75	\$54,850.00	\$46,622.50
<b>Totals</b>	<b>75</b>	<b>\$54,850.00</b>	<b>\$46,622.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Rep Order#	6848684	Ver#	1	Status	New
EC'd No					

Traffic Order#

**Printed:** 08/31/2012 10:32 AM  
**Last Received:** 08/31/2012 10:32 AM  
**Showing Buylines:** All Lines

1 of 5

Station	WTNH-TV NEW HAVEN, CT.
Advertiser	( ) L.MCMAHON 4 SENATE
Product	LINDA MCMAHON :30S
Estimate#	1294
Buyer	ANNE BRAUNSCHEIDEL

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1294  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE : 305 SC=

--- REMARKS ---

THIS IS A NEW ORDER  
\*\*CLIENT: LINDA MCMAHON EST 1294\*\*  
OUR TOTAL IS \$54850  
PLS CONFIRM  
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/04-09/07	TU-F	6A-7A	8	:30	\$450.00		8		1	\$3,600.00	
Buyline Comment: NEWS												
2	09/04-09/07	TU-F	7A-9A	8	:30	\$500.00		8		1	\$4,000.00	
Buyline Comment: GMA												
3	09/04-09/07	TU-F	9A-10A	4	:30	\$300.00		4		1	\$1,200.00	
Buyline Comment: DR PHIL												
4	09/04-09/07	TU-F	12P-1230P	4	:30	\$350.00		4		1	\$1,400.00	
Buyline Comment: NEWS												
5	09/04-09/07	TU-F	1230P-1P	4	:30	\$250.00		4		1	\$1,000.00	
Buyline Comment: CT STYLE												
6	09/04-09/07	TU-F	1P-2P	4	:30	\$300.00		4		1	\$1,200.00	
Buyline Comment: CHEW												
7	09/04-09/07	TU-F	3P-4P	2	:30	\$350.00		2		1	\$700.00	
Buyline Comment: SOAPS												



3 of 5

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
25	09/10-09/10	M	6A-7A	2	:30	\$300.00		2		1	\$600.00	
Buyline Comment: NEWS												
26	09/10-09/10	M	7A-9A	2	:30	\$300.00		2		1	\$600.00	
Buyline Comment: GMA												
27	09/10-09/10	M	9A-10A	1	:30	\$150.00		1		1	\$150.00	
Buyline Comment: DR PHIL												
28	09/10-09/10	M	12P-1230P	1	:30	\$200.00		1		1	\$200.00	
Buyline Comment: NEWS												
29	09/10-09/10	M	1P-2P	1	:30	\$150.00		1		1	\$150.00	
Buyline Comment: CHEW												
30	09/10-09/10	M	3P-4P	1	:30	\$200.00		1		1	\$200.00	
Buyline Comment: SOAPS												
31	09/10-09/10	M	5P-6P	2	:30	\$400.00		2		1	\$800.00	
Buyline Comment: NEWS												
32	09/10-09/10	M	6P-630P	1	:30	\$500.00		1		1	\$500.00	
Buyline Comment: NEWS												
33	09/10-09/10	M	7P-730P	1	:30	\$900.00		1		1	\$900.00	
Buyline Comment: JEOPARDY												
34	09/10-09/10	M	730P-8P	1	:30	\$700.00		1		1	\$700.00	
Buyline Comment: WHEEL												
35	09/10-09/10	M	1135P-1205A	1	:30	\$200.00		1		1	\$200.00	
Buyline Comment: NIGHTLINE												

Rep Order# 6848684 Ver# 1 Status New

Traffic Order#

Printed: 08/31/2012 10:32 AM  
Last Received: 08/31/2012 10:32 AM  
Showing Buylines: All Lines

4 of 5

Station WTNH-TV NEW HAVEN, CT.  
Advertiser ( ) L.MCMAHON 4 SENATE  
Product LINDA MCMAHON :30S  
Estimate# 1294  
Buyer ANNE BRAUNSCHEIDEL  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //1294  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
36	09/10-09/10	M	11P-1135P	1	:30	\$600.00	NEWS	1		1	\$600.00	
Buyline Comment: NEWS												
37	09/10-09/10	M	8P-10P	2	:30	\$3,000.00	BACHELOR PAD	2		1	\$6,000.00	
Buyline Comment: BACHELOR PAD												
38	09/10-09/10	M	10P-11P	2	:30	\$1,800.00	CASTLE	2		1	\$3,600.00	
Buyline Comment: CASTLE												
39	09/04-09/07	TU-F	2P-3P	4	:30	\$300.00		4		1	\$1,200.00	
Buyline Comment: GMA												

---REPORT TOTALS---

Report Totals: 75 / \$54,850.00

---SALES MONTHLY TOTALS---

Sep 12: 75 / \$54,850.00

Sales Totals: 75 / \$54,850.00

Station Totals: 75 / \$54,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$54,850	CABL 0%	WCCT 0%	WCTX 0%	WFSB 0%	WHCT 0%
		WRDM 0%	WTIC 0%	WTNH 100%	WUVN 0%	WVIT 0%
		XXX 0%				

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
Demos RA35+

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 50px;">WTNH</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 20px;">8/30/12</span>
---	--

I, Beth Beall,being/on behalf of: Linda McMahon, a legallyqualified candidate of the Republican politicalparty for the office of: Senatein the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/4 - 9/10			

**Total Charges:** \$ 54850 GROSS

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Corry Bliss  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

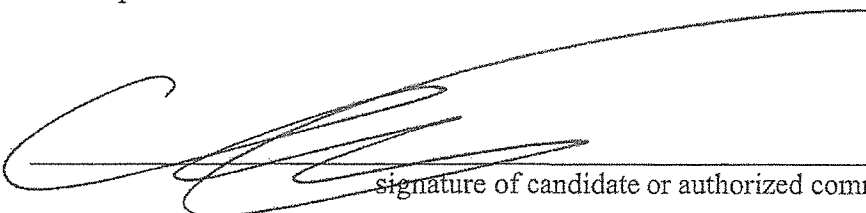
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date